

# Creating Massive User Adoption for SharePoint 2010

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# Bios

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- Kenneth Lo
- Director of Consulting
- SharePoint | Social Media | Mobile
- PMP, MCTS, MCSD
- @klopmp

# Objectives

- Educate
- Entertain
- Engage
  - #spintel



# Agenda

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- **Planning**
- **Execution**
- **Training**
- **Support**
- **Recommendations**

# Planning

- SharePoint Capabilities – “The Wheel”
- Development Framework



# Planning

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- Identify Proponents
  - Highly Visible Business Units
  - Groups Craving for SharePoint
  - Pilot Groups
  - Cheer Leaders



# Planning

- Sell Solutions, Not Technologies

- Executives
- Marketing
- Sales
- Legal
- HR



# Planning

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- **Demonstrate Quick ROI**
  - **Consolidate Data**
  - **Single Platform**
  - **Office 2010 Integration**
  - **Site Ownership**

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# Execution

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- **Dream Team – Small Deployment**
  - **Project Manager**
  - **Business Analyst**
  - **Architect**
  - **Administrator**
  - **Developer**
  - **System Engineer**

# Execution

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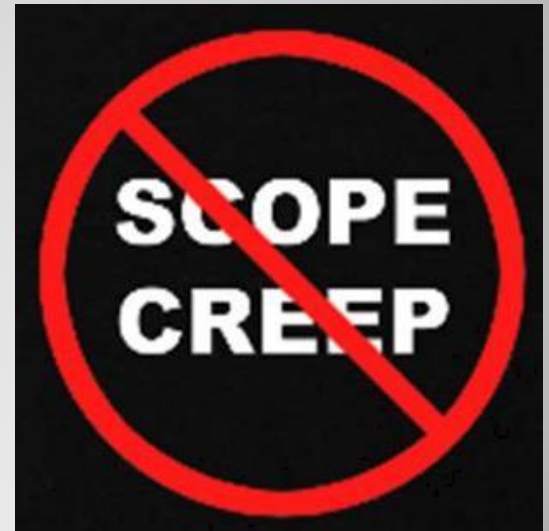
- Obtain Talents
  - System Integrators
  - Staff Augmentation
  - Strategic Partners
  - Social Media
  - Networking



# Execution

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- Control Scope
  - Branding Efforts
  - Native Functionalities
  - SharePoint App ≠ .NET App



# Execution

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- Leverage 3<sup>rd</sup> Party Tools (e.g. AvePoint)
  - Data Protection
  - Administration
  - Migration
  - Reporting
  - Optimization

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# Training

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- **Phased Approach**
  - **Document**
  - **Collaboration**
  - **Authoring**
  - **Workflow**



# Training

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- **Boot Camps (e.g. QuickStart)**
- **Online Training**
- **Blogs & Forums**
- **BrainTrain Meetup -**  
<http://meetup.com/braintrain>

# Training

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- Train by Doing
  - Create Early Dependency
  - Distribute SharePoint-Only Content
  - Iron Fist



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# Support

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- Contact Information
- Community of Practice
- Cheat Sheet
- Custom Help
- Feedback Mechanism

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# Recommendations

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- SharePoint is a framework
- Executive buy-in is key
- Leverage 3<sup>rd</sup> party tools appropriately
- Use training resources to your advantages
- Provide holistic support network

# Q & A

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# Resources

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## Kenneth Lo's Bookmarks

- <http://delicious.com/kennethlo/sharepoint+adoption>

## SharePoint 2010 Adoption Best Practices White Paper

- <http://bit.ly/9Xuy3g>

## Essential SharePoint 2010 - Jamison, Hanley & Carderelli

- <http://amzn.to/cGCy7D>

## Four-Stage SharePoint User Adoption Model – Michael Sampson

- <http://bit.ly/9t6qKJ>

# Contact

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