



Creating Massive User Adoption for SharePoint 2010

Kenneth Lo, PMP

@klopmp | @tmcsoftware

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- **TMC**
- **Headquarter in San Francisco**
- **SharePoint | BPM | BI | Mobile**
- **Microsoft Gold Partner**
- **@tmcsoftware**

- **Kenneth Lo**
- **Director of Consulting**
- **PMP, MCTS, MCSD**
- **<http://klopmp.com>**
- **@klopmp**

Objectives

- **Educate**
- **Entertain**
- **Engage**
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Agenda

- **Planning**
- **Execution**
- **Training**
- **Support**
- **Recommendations**
- **Demo**

Planning

- **The Wheel**
- **Six Pillars**
- **Development Framework**



Planning

- **Identify Proponents**
- **Highly Visible Business Units**
- **Groups Craving for SharePoint**
- **Pilot Groups**
- **Cheer Leaders**



■ Sell Solutions, Not Technologies

- Executives
- Marketing
- Sales
- Legal
- HR



- **Demonstrate Quick ROI**
- **Consolidate Data**
- **Single Platform**
- **Office 2010 Integration**
- **Site Ownership**

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- **Dream Team – Small Deployment**
 - Project Manager
 - Business Analyst
 - Architect
 - Administrator
 - Developer
 - System Engineer

- **Obtain Talents**
 - System Integrators
 - Staff Augmentation
 - Strategic Partners
 - Social Media
 - Networking



- **Control Scope**
 - Branding Efforts
 - Native Functionalities
 - SharePoint App ≠ .NET App



- **Leverage 3rd Party Tools (e.g. AvePoint)**
 - Data Protection
 - Administration
 - Migration
 - Reporting
 - Optimization

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■ Phased Approach

- Document
- Collaboration
- Authoring
- Workflow



- **Boot Camps (e.g. QuickStart)**
 - Online Training
 - Blogs & Forums
 - BrainTrain Meetup
 - <http://meetup.com/braintrain>

- **Train by Doing**
 - Create Early Dependency
 - SharePoint-Only Content
 - Iron Fist



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- **Contact Information**
 - Community of Practice
 - Cheat Sheet
 - Custom Help
 - Feedback Mechanism

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Recommendations



- **Executive Buy-In is Key**
- **SharePoint is a Framework**
- **Leverage 3rd Party Tools Appropriately**
- **Use Training Resources Strategically**
- **Provide Holistic Support Network**

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- **AvePoint DocAve 5.5**
 - SharePoint Administrator
 - Migrator
 - File Share Connector
 - Multimedia Connector



Q & A

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- **Kenneth Lo's Bookmarks**
 - <http://delicious.com/kennethlo/sharepoint+adoption>
- **SharePoint 2010 Adoption Best Practices White Paper**
 - <http://bit.ly/9Xuy3g>
- **Essential SharePoint 2010 - Jamison, Hanley & Carderelli**
 - <http://amzn.to/cGCy7D>
- **Four-Stage SharePoint User Adoption Model – Michael Sampson**
 - <http://bit.ly/9t6qKJ>

Contacts



- <http://tmcsoftware.com>
- <http://klopmp.com>